

Work Scape

NEW SPACES
FOR NEW WORK



gestalten

Architect

Pudelskern

Project

Gentleman's Club

Interior designer
Pudelskern
Client & center
zbc Communication

Project location
Vienna, Austria
Year of completion
2012
Number of
workplaces/employees
6
Number of square meters
200

[1]



In a protected nineteenth-century interior, zbc Communication establishes its Vienna headquarters. Four adjoining former ballrooms with discreet back areas and service spaces form the elegant backdrop for this tailor-fit office for two charismatic entrepreneurs and their team. Bright and streamlined furniture defines the working places and offers dramatic

visual contrast against the dark wood carvings and gilded ceiling reliefs. All tables have built-in wheels and all computers are connected via wireless internet to allow maximum flexibility for frequent PR events that take place within the stately spaces. Appearing as a dignified gentleman's club with the obligatory mounted antlers, the reception room holds nightly meetings

warmed by an ornate marble fireplace. The main meeting space is designed like a spacious dining room, with hidden passages and back doors leading into the service areas. A staff lounge, referred to as the audio room, includes a daybed where employees can listen to relaxing sounds and take short naps to recharge for the day's tasks ahead.



[2]

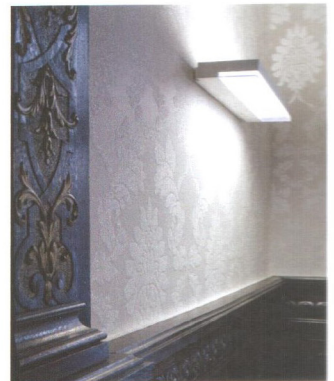
[1]
 Mounted antlers reference a gentleman's club aesthetic.

[2] [3]
 Modern work stations on wheels juxtapose with the ornate backdrop.

[4]
 Glamorous wallpapers add to the regal atmosphere.



[3]



[4]

